



JOSH TURNER

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303.895.6689

**SR. ART
DIRECTOR**
JWT/GTB
Denver, CO
2013 - Present

The creative leader and representative for Ford Motor Company western region. I am responsible for initiating ideas and building ground-up campaigns for broadcast, digital, print, activations, POP, and POS displays. I lead concept/brainstorming sessions among art directors, copywriters, and production partners. In addition, I plan, pitch, and present the creative strategy to Ford regional board members on a monthly basis. As a mentor to Art Directors, Jr. Art Directors, and designers, I orchestrate best practices and skillset.

**SR. GRAPHIC
DESIGNER**
**KROENKE
SPORTS**
Denver, CO
2012 - 2013

Generate the visual imaging for Kroenke owned sports teams Denver Nuggets, Colorado Avalanche, Colorado Mammoth, Colorado Rapids, KSE Charities, Altitude Sports Network, Pepsi Center and Dick's Sporting Goods Park. Management and creative responsibilities include: Team look and feel, direct mail campaigns, outdoor advertising, player photo shoots, media guides, in-arena signage, magazine advertising, merchandise promotions, identity, event advertising, apparel, website skin design, and various special team projects.

**CREATIVE
MANAGER**
**KYJEN
COMPANY**
Denver, CO
2010 - 2012

Develop the graphics used in a variety of creative projects, including identity, packaging, naming, catalogs, brochures, in-store POP displays, sales collateral, and trade presentations. Consistently remain current with all design trends and keep a focused outlook on the look and feel for all Kyjen brands. Responsible for the design, layout and formatting of all online materials for Kyjen including HTML mailers, website reskins, and banner ads.

**ART
DIRECTOR**
**THE SPORTS
AUTHORITY**
Denver, CO
2007 - 2010

Primarily focused on concept, design, and layout for nationwide circular print ads, web content, and special projects. Art Directed lifestyle and product photo shoots for Under Armour, Nike, Champion, and Russell Athletic brands. Daily interaction with executive team, business vendors, and marketing managers to execute and develop brand strategy concepts.

**PENNSYLVANIA
STATE UNIVERSITY**
Bachelor of Arts
Media Advertising
1993 - 1997

**ART INSTITUTE OF
PITTSBURGH**
Associate of Science
in Graphic Design
2005 - 2007

**THE CATALYST
STUDIO, LLC**
Creative Intern
Jr. Graphic Designer
2003 - 2004

SKILLS

Art Direction
Design
Concept Development
Client Presentation
Retail Strategy
Corporate Identity
Logo Design
Catalog Production
Digital Illustration
Photo Manipulation
Typography
Pencil and Paper

BRANDS

Ford
Under Armour
Nike
Champion
Denver Nuggets
Colorado Avalanche
Colorado Rapids
Colorado Mammoth
Pepsi Center
Kroenke Charities
The Sports Authority
Outward Hound
PetSmart
Petco

CAREER NOTES

Walt Disney Entertainment
Acrobat Performer and Lead
Orlando, FL 1998 - 2007

The Catalyst Studio Agency
Jr. Graphic Designer
Orlando, FL 2003 - 2004

Encore Creations
Production Coordinator
Orlando, FL 2003 - 2005

Hamdon Entertainment
Creative Intern
Los Angeles, CA 1996

